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**Contact:** Thomas Meara | P: (718) 309-3506 | E: [TMeara@kivvit.com](mailto:TMeara@kivvit.com)

## **NEW YORK CITY DISTRICT COUNCIL OF CARPENTERS NAMES CAMPAIGN VETERAN AS DIRECTOR OF POLITICAL ACTION**

*Largest NYC Construction Trade Taps Former Congressional Campaign Operative Kevin Elkins  
as the New Director of Political Action*

*The Announcement Aligns with the Recent Launch of the NYC Carpenters Union's Carpenters  
RISE Program That Trains Members and Empowers Them to Make Their Voices Heard Within  
the Union and in Politics*

**New York, NY** – The New York City & Vicinity District Council of Carpenters (NYCDCC) has named Kevin Elkins as the new Director of Political Action. A veteran of New York City and Congressional politics, Elkins' hiring coincides with the union's investment in member engagement and mobilization efforts aimed to empower members to get involved in the political process and make the carpenters union a driving force in city, state, and federal elections.

Before joining the Carpenters Union, Elkins served as the Chief Strategist, Campaign Manager, and most recently District Director for Congressman Max Rose. Elkins has extensive paid media experience, developing both digital and television content that resonated with voters in the area. Prior to congressional campaign work, Elkins was the Borough Director at the Comptroller's Office and the Communications Director for Michael McMahon's District Attorney Campaign. Elkins has his political roots in Staten Island where he served as the Executive Director of the Staten Island Democratic Party early in his career.

"This is the dawn of a new day at the New York City District Council of Carpenters. Kevin is a campaign veteran whose arrival is perfectly timed just as we are pulling out all the stops and making bold moves to elect labor-friendly candidates who support union priorities," **stated Executive Secretary-Treasurer Joseph Geiger**. "The union is 20,000 strong here in New York City, and we are a force to be reckoned with. Let his arrival be the first indication to everyone that the Carpenters Union is reenergized and prepared more than ever to strategically fight tooth and nail politically to make sure the city, its boroughs, and surrounding communities in the tri-state area are built union."

The District Council of Carpenters brings Elkins on staff at a time when the union is doubling down on its commitment to member education and empowerment around the political process. This hire aligns with the recent launch of the union’s Carpenters RISE Program. Carpenters RISE is a campaign aimed at empowering members to take political action – within the union and on the local, state and federal levels, in order to secure good-paying union jobs, quality benefits, hard-earned pensions, and much more.

“I am excited to join the fight alongside the New York City District Council of Carpenters to secure the jobs, benefits, and pensions that we deserve. All too often, politicians promise to do right by labor, but then forget about us when we need them the most. With Carpenters RISE we are going to change that dynamic once and for all and ensure union carpenters are an even bigger force in city, state, and federal politics for years to come,” **stated Kevin Elkins, Director of Political Action.**

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***About NYCDCC***

*The New York City District Council of Carpenters is a representative body comprised of nine individual Locals and 22,000 union members. The District Council functions as the voice for thousands of New York City's most dedicated and skilled Carpenters, Millwrights, Dockbuilders, Marine Divers, Core Drillers, Timbermen, Concrete Carpenters, Cabinetmakers, Floorcoverers and Industrial Workers.*